

2010 JUN 29.

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Dear Mrs. XY / Mr. XY,

I would like to greet you on behalf of the Hungarian Government and the Ministry of Agriculture and Rural Development and draw your attention to the *1<sup>st</sup> Sustainable Food Chain World Summit, the Food Chain Week and the 10<sup>th</sup> Jubilee World Meat Hygiene and Inspection Congress* which is hosted by Hungary and will take place on 17 - 22 of August 2010 in Budapest.

It is my firm belief that the changing character of food chain incidents and the fact that they reach international levels more and more often due to the development of world trade calls for a closer cooperation between our countries and our organizations. This is why Hungary initiated the organization of the *Sustainable Food Chain World Summits*, a conversation based on the cooperation of the players of the food chain regarding the global problems of safe and sustainable food production. The events are part of Hungary's 2011 EU presidency program.

In every country developments are needed to keep agricultural production renewable and sustainable. This production is needed to supply internal and external markets with high quality, wholesome and safe food. These events serve as forums for exchange so young farmers and professionals are able to gain knowledge and experience, while participation on these events puts rural regions back into perspective. There are a number of pilot events where truly valuable meat products, such as sustainably produced specialities can be shown to the public.

Positive feedback from authorities, education and science professionals, food production entrepreneurs and consumer interest groups from all over the world represent the importance of our concept. Speakers from 32 countries of 5 continents representing 64 international organizations will give insight to challenges within the food chain, show us possible solutions and issues to be addressed while presenting a future perspective.

Many of us share the opinion that the food chain is a highly important and maybe the most complex industry of the national economies. I am convinced that the problems arising from the food chain, this critical infrastructure stretching across borders are becoming of international importance, forcing the professionals of the world into close cooperation. This is why we propose to establish a Sustainable and Fair Food Chain - International Center of Information - (SuFFICIt). SuFFICIt hopes to address global issues of the food chain by supporting cooperation between science and education, consumers, NGOs, entrepreneurs and authorities.

Please support our plans by actively helping us reach everyone interested in the *Sustainable Food Chain World Summit 2010* and its highlight event, the *10<sup>th</sup> Jubilee World Meat Hygiene and Inspection Congress*.

Best regards,

Budapest, 23-june-2010



Dr. Sándor Fazekas

Minister of Rural Development